



CENTER *for* PLANNING EXCELLENCE



2 0 2 4 C P E X M E M B E R S H I P P A C K A G E



Thank you for becoming a member of the Center for Planning Excellence! Your membership contribution helps Louisiana communities envision and realize a better quality of life.

As Louisiana's only nonprofit planning organization, CPEX works daily to ensure that residents and elected officials have the planning tools and resources they need to create more innovative, resilient, and livable communities. At the state level, CPEX provides capacity and policy leadership to equip state leaders and agencies to collaborate, plan, and secure resources for Louisiana's future.

From educational programs and policy work to community plans and toolkits, CPEX brings people, culture, and planning together to make great communities happen—**and we couldn't do it without the generous support of our members.**

In this packet, you will find information about membership benefits and a directory of the CPEX team members who are leading great work across Louisiana. We'll be in touch throughout the year to share updates on exciting projects and initiatives. Plus, you'll receive invitations to events where you can connect with fellow changemakers and celebrate the impact we're making together.

Please do not hesitate to contact us with any questions. Our Membership Coordinator, Emma Granier, can be reached at egranier@cpex.org. We value your support and look forward to seeing you at future CPEX events.

2024 CPEX Membership Benefit Levels

Effective May 1, 2024

**CORPORATE
PARTNER**
\$2,500/year

Corporate Partners give at least \$2,500 annually. A Corporate Partner can also be featured as a Leader, Investor, Champion, or Excellence Member.

**VISIONARY
CIRCLE**
\$1,000/year for 5 years

Pledge at least \$1,000 a year for 5 or more years. Visionary Circle members can also be featured as a Builder, Leader, Investor, Champion, or Excellence member.

EXCELLENCE
\$25,000+

CHAMPION
\$10,000+

INVESTOR
\$5,000+

LEADER
\$2,500+

BUILDER
\$1,000+

PARTNER
\$500-\$999

ADVOCATE
\$250-\$499

**FRIENDS OF
CPEX**
Up to \$249

Raffle entry for a pair of free Smart Growth Summit tickets



Recognition on CPEX website



Invitation to membership events



Recognition in digital Annual Report



Exclusive CPEX swag



Reduced registration rate for upcoming CPEX events, including the Smart Growth Summit



Member spotlight opportunity in CPEX media



CPEX will conduct a Planning 101 session with a Louisiana community or organization of your choice



Meet with CPEX experts on a planning issue of interest



Behind-the-scenes tour of CPEX's work



Biannual meeting with CPEX leadership



Membership Staff



CAMILLE MANNING-BROOME
President & CEO

Camille Manning-Broome

camille@cpex.org [225-454-4723](tel:225-454-4723)

As President and CEO, Camille's leadership on issues around climate adaptation, climate-induced migration, people-first infrastructure, and resident-led community planning has contributed to the transformation of cities, towns, and parishes throughout Louisiana. Her expertise is sought out by peers across the globe. She has attended Congressional delegation trips to the Netherlands, Japan, and the UK to study water and disaster management. She was part of Louisiana's delegation to the 26th UN Climate Change Conference (COP26) and was recently selected to join a US delegation trip to Germany to learn about offshore wind energy. In addition to her role at CPEX, Camille is an appointed Commissioner of the Capital Area Groundwater Conservation District and serves on the Board of Directors for Smart Growth America, Southeastern Wind Coalition, Helix Aviation Academy, and Helix Legal Academy.



LAUREN MARSCHALL
Director of Operations and Finance

Lauren Marschall

lmarschall@cpex.org [225-931-9652](tel:225-931-9652)

Committed to making a positive impact in Louisiana, Lauren serves as CPEX's Director of Operations and Finance. Combining community planning, project management, financial, and operational expertise, Lauren builds policies, structures, and relationships that enable the organization to advance its mission. As the lead of CPEX's operations team, she manages the day-to-day operations of the organization, including finances, contracts, personnel, and facility, and collaborates with stakeholders, including the board, donors, and community partners, to help drive sustainable organizational success. Lauren holds a BA in Philosophy from Louisiana State University in her hometown of Baton Rouge, a MS in Community and Regional Planning from the University of Texas at Austin, and an MBA from Louisiana State University in Shreveport. She is a member of the American Planning Association and American Institute of Certified Planners and serves on the Board of Directors of BREADA.



LANDON HESTER
Communications Manager

Landon Hester

lhester@cpex.org [318-655-7520](tel:318-655-7520)

Landon joined CPEX in 2021 as the Communications Manager to lead in creating and distributing multimedia content that elevates CPEX's values and advances its mission. Before starting with CPEX, Landon served as the Communications Coordinator for the Baton Rouge Bar Association. He has a background in nonprofit communications and earned a BA in Public Relations and an MA in Strategic Communications from Louisiana State University. Born and raised in Louisiana, Landon has a deep-rooted love for its people and culture and is passionate about making it better. He currently serves on the Board of Directors for Friends of the Animals and Baton Rouge Gallery.



EMMA GRANIER
Membership Coordinator

Emma Granier

egraniem@cpex.org [225-802-1059](tel:225-802-1059)

As CPEX's Membership Coordinator, Emma Granier is responsible for supporting CPEX's members and executing and expanding CPEX's membership initiatives. Emma is a Baton Rouge native who came to CPEX with more than three years of experience working in a nonprofit setting. Emma is a graduate of the Manship School of Mass Communication at Louisiana State University with a public relations concentration and a psychology minor.

**CHECK OUT THE REST
OF OUR STAFF** →



CPEX SWAG

Please let us know which item you would like to receive by scanning the QR code below and completing the form.

You may email our Membership Coordinator, Emma Granier, at egranier@cpep.org if you have any questions or need assistance.



Tote Bag



Insulated Cup



Hat

**TELL US WHICH SWAG ITEM
YOU WOULD LIKE BY
ANSWERING THIS FORM** →

